Learn About Careers in Graphic Design

Graphic Design Career Overview
http://www.bls.gov/ooh/Arts-and-Design/Graphic-designers.htm

Advertising Promotions and Marketing Managers

Art Directors

Job Posting Sites for Graphic Design Related Fields

AIGA Minnesota
http://aigaminnesota.org
Classifieds on their web site include local job postings. Must be a member of AIGA to view job postings.

Authentic Jobs
http://www.authenticjobs.com/
Job listings for both full-time and freelance design and development work nationwide.

Behance
https://www.behance.net/joblist
Search jobs by keyword and then find similar positions in different companies, or search by company and find open positions.

College Recruiter
http://www.collegerecruiter.com/
Source of entry-level jobs and internships nationwide.

Core 77/Coroflot
http://www.core77.com
Design salary surveys, job postings, career information, a portfolio creation tool and much more!

The Creative Group
http://www.creativegroup.com/
Temporary agency for the creative industry with offices in Minneapolis.

Creative Hotlist
http://www.creativehotlist.com/
Find design jobs by location, category or experience. Also build an online portfolio and post a resume.
Design Management Institute (DMI)
http://www.dmi.org/
Seeks to heighten awareness of design as an essential part of business strategy. Includes a job bank and resources.

Design Observer (AIGA)
https://designobserver.com/jobs/#
Presented by AIGA, this job board shows creative opportunities opened by industry leaders throughout the country.

Dribbble
https://dribbble.com/jobs
Search jobs for designers, updated daily.

Entertainment Software Association
http://www.theesa.com
The Entertainment Software Association (ESA) is the U.S. association exclusively dedicated to serving the business and public affairs needs of companies that publish computer and video games for video game consoles, personal computers, and the Internet.

Fresh Web Jobs
http://www.freshwebjobs.com/
Website featuring website design jobs.

Graphic Communication
http://www.graphiccommcentral.org/
graphicCOMMcentral provides industry personnel, educators and students with a direct connection to an extensive network of resources and information for and about today’s graphic communications industry.

Going Global
http://goldpass.umn.edu (link for Going Global will be on the student landing page)
Going Global is a great resource for international students looking for information on work opportunities here in the United States. It is also a great tool for students looking for information on the cultural nuances of the job search in various countries and cities throughout the world.

GoldPASS
http://goldpass.umn.edu
University of Minnesota job posting system. In addition to finding current job and internship openings, use GoldPASS to search info and contacts for students' previously completed internships related to this major (to get ideas and contact information; this is not a list of openings), select "job search", then "internship agreement database".

International Association of Business Communicators (IABC)
http://www.iabc.com/
Jobs, articles, publications and research related to business communication including writing, graphic design, public relations and more.

International Game Developers Association
http://www.igda.org
The International Game Developers Association is the largest non-profit membership organization serving individuals who create video games.
Internships
http://www.internships.com/
This website provides services and resources for students, employers and educators. Students can search for internships and jobs based on location and type of industry/major.

Krop: Creative & Tech Jobs
http://www.krop.com/
Interactive, flash, website, and programming postings both national and international.

SimplyHired
http://www.simplyhired.com
Similar to Indeed, SimplyHired pulls job postings from all over the web. Particularly good for short-term work.

Smashing Magazine
http://www.smashingmagazine.com/
Searchable job postings for freelance and full-time work, also has resources related to css, how-to, fonts, tools, and tutorials.

Springboard for the Arts
http://springboardforthearts.org/
Job and internship postings for art related opportunities. Also includes resources for individuals who are trying to make a living as professional artists.

Upwork
https://www.upwork.com/
Freelance job posting site. Create a portfolio and apply for jobs you might like, or allow employers to find you.

Professional Associations Related to Graphic Design

Many professional associations have listservs or web sites where jobs and internships are posted. Sometimes, membership is required for access, so consider becoming a student member. Other benefits of membership include access to other members (for informational interviews), evidence of your commitment to the industry, and information about current trends as well as upcoming conferences and local meetings.

Advertising Federation of Minnesota
http://www.adfed.org/
Professional trade association for those working in advertising in Minnesota.

American Institute of Graphic Arts
http://www.aiga.org
http://www.aigaminnesota.org/ (Minnesota Division)
National professional association for those in graphic arts. Web site includes conference information and job postings.

Association of Women in Communication
http://www.womcom.org/
Includes graphic design as a representative area.
College Art Association
http://www.collegeart.org
Job listings, publications, current news and related opportunities.

Design Management Institute (DMI)
http://www.dmi.org/
An international nonprofit organization that seeks to heighten awareness of design as an essential part of business strategy. DMI has earned a reputation worldwide as a multifaceted resource, providing invaluable know-how, tools and training through its conferences, seminars, membership program, and publications.

Freelancers Union
http://www.freelancersunion.org/
Organization serving freelance designers including insurance, advocacy, yellow pages, networking events, and jobs postings.

Graphic Artists Guild
http://www.gag.org/
Job postings (for members), articles, conferences and resources related to the field of graphic arts.

International Council of Communication Design
http://www.icograda.org/
International association dedicated to design communication and graphic design.

Interaction Design Association
http://www.ixda.org/
Promotes both the field of interaction design and the interest of the international community of practitioners, managers, educators, and students of the field.

Magazine Publishers of America
http://www.magazine.org/
A great source related to the magazine industry including nationwide job postings.

Minnesota After Effects Users Group
http://mnaeug.com/
Twin Cities Association dedicated to students and professionals using After Effects.

Minnesota Interactive Marketing Association
http://www.mima.org/
A professional association for those working in the field of web-based marketing, design, publishing, development and promotion. Web site includes job postings and event information.

Organization of Black Designers
http://obd.org/
Promotes members in interior, industrial, architectural, fashion and graphic design fields through benefits such as program development and business and educational opportunities.

Society for Environmental Graphic Design (SEGD)
http://www.segd.org
Global community of people who work at the intersection of communication design and the built environment.
Society for News Design
http://www.snd.org/
Aspires to enhance communication around the world through excellence in visual journalism. Website have information on events, competitions, jobs and other news design related resources.

Society of Illustrators
http://societyillustrators.org
Student page, student membership and events.

Society of Publication Designers
http://www spd.org
Professional association for publication design including with a heavy focus on art direction. Includes job and internship postings and features a large resource list related to design.

Society for Photographic Education
https://www.spenational.org/
The Society for Photographic Education is a nonprofit membership organization that provides and fosters an understanding of photography as a means of diverse creative expression, cultural insight, and experimental practice. Through its interdisciplinary programs, services and publications, the society seeks to promote a broader understanding of the medium in all its forms through teaching and learning, scholarship, and criticism.

Type Directors Club
http://www.tdc.org/
International organization dedicated to typography. Information is available on events, publications, reviews, and news related to typography.

United States Sign Council
http://www.ussc.org
Industry information, job listings, and student discount for membership.

Additional Resources for Graphic Design

Ad Week Magazine Online
http://www.adweek.com/aw/index.jsp
Advertising industry news

Digital Dreamer
http://www.adigitaldreamer.com/
Graphic design articles, educational information, portfolio information, job postings

Design Matters
http://www.debbiemillman.com/designmatters/
Podcast about design, discussing the world of creative culture with designers, artists, writers, curators, etc.

Design Encyclopedia
http://www.aboutus.org/TheDesignEncyclopedia.org
User built design encyclopedia
Design Observers Group
http://designobserver.com/
News, articles, and books focused on design, visual art, cultural, and social change.

Design of Business
https://designobserver.com/designofbusiness
Podcast about how design works within complex organizations to shape decisions, products, and more.

Eye on Design by AIGA
https://eyeondesign.aiga.org/
Latest design news from AIGA, current trends, hot design topics, and resources to connect with AIGA designers

Firm List
http://us.firmlist.com/
Web development firms from around the world

How Design
http://www.howdesign.com/GeneralMenu
Job Bank, online community, competitions, creative inspiration and events.

Httpster
https://httpster.net/2017/dec/
Inspiration resource showcasing websites made by people from all over the world.

Mirador
http://www.thisismirador.com/
Curation graphic design projects intended to be used as inspirational works.

Mr Cup
http://www.mr-cup.com/home/
Blog and portfolio website showcasing hot design topics, moodboards based on design topics, and discussion boards for design.

Print
http://www.printmag.com/
Online version of the magazine features competitions, forums, jobs, and news related to graphic design.

Resource Designer
https://itunes.apple.com/podcast/id1040570923?mt=8
Podcast about resources to help streamline graphic design and web design businesses.

Say What Studio
http://www.thisismirador.com/page/2/
The most inspirational works out there curated and shared through a collection of projects. Showcases a moodboard of different contemporary designs with links to the creators other work.

University of Minnesota Undergraduate Research
http://www.urop.umn.edu/
Offers research and creative activity experiences to students in all of our undergraduate colleges, to students in honors programs, as well as students not in honors programs.
**Student Organizations for Graphic Design**

For more information on the student organizations below, and others, visit [https://gopherlink.umn.edu/organizations/](https://gopherlink.umn.edu/organizations/)

**College of Design Student & Alumni Board**
[https://design.umn.edu/alumni/dsab/](https://design.umn.edu/alumni/dsab/)
The College of Design Student and Alumni Board provides leadership for the College of Design Alumni Society and serves as the official College of Design Student Board for graduate and undergraduate students. Student and alumni board members work together with alumni, faculty, and the design community to develop programs and services that enhance the student experience and support the transition from college to career.

**Design U**
[https://gopherlink.umn.edu/organization/3528](https://gopherlink.umn.edu/organization/3528)
Design U is an undergraduate student group founded with the intent of providing students with the opportunity to engage in fast-paced, interdisciplinary, hands-on design work. Our members are to be the University's brightest future engineers, designers, and business students coming together to meet the demand of local businesses and nonprofits for quality creative work. At its core, Design U is to serve as an accelerator for design thinking and application in the U of M community.

**AIGA Student Group**
[https://gopherlink.umn.edu/organization/3241](https://gopherlink.umn.edu/organization/3241)
We are the graphic design student group on campus! Our main goal as a student group is to maintain a strong, well-known community to connect as designers. Wherever you are at in your academic career, we want to make you feel welcome and help enhance the quality of your time in the College of Design. We plan amazing events and introduce you to AIGA and other valuable design resources in the area.

**Digital Art Studio**
[https://gopherlink.umn.edu/organization/3160](https://gopherlink.umn.edu/organization/3160)
The Digital Art club is dedicated to learning about the new and innovative opportunities that lie in the world of digital art. From concept art, comics, image manipulation, to graphic design, the Digital Art club aims to teach and provide its members with the resources, inspiration and community that will drive them to create art using digital tools such as Photoshop.