Graphic Design Resources

Learn About Careers in Graphic Design

Graphic Design Career Overview
http://www.bls.gov/ooh/Arts-and-Design/Graphic-designers.htm

Advertising Promotions and Marketing Managers

Art Directors
http://www.bls.gov/ooh/Arts-and-Design/Art-directors.htm

Job Posting Sites for Graphic Design Related Fields

AIGA Minnesota
http://aigaminnesota.org
Classifieds on their web site include local job postings. Must be a member of AIGA to view job postings.

Association of Women Industrial Designers
http://www.awidweb.com

Authentic Jobs
http://www.authenticjobs.com/
Job listings for both full-time and freelance design and development work nationwide.

College Recruiter
http://www.collegerecruiter.com/
Source of entry-level jobs and internships nationwide.

Core 77/Coroflot
http://www.core77.com
Design salary surveys, job postings, career information, a portfolio creation tool and much more!

Creative Central
http://www.creativejobscentral.com/
Job posting for creative professionals includes advertising, marketing, and writing positions.

The Creative Group
http://www.creativegroup.com/
Temporary agency for the creative industry with offices in Minneapolis.
Creative Hotlist
http://www.creativehotlist.com/
Find design jobs by location, category or experience. Also build an online portfolio and post a resume.

Design Management Institute (DMI)
http://www.dmi.org/
Seeks to heighten awareness of design as an essential part of business strategy. Includes a job bank and resources.

Entertainment Software Association
http://www.theesa.com
The Entertainment Software Association (ESA) is the U.S. association exclusively dedicated to serving the business and public affairs needs of companies that publish computer and video games for video game consoles, personal computers, and the Internet.

Fresh Web Jobs
http://www.freshwebjobs.com/
Website featuring website design jobs.

Graphic Communication
http://www.graphiccommcentral.org/
graphicCOMMcentral provides industry personnel, educators and students with a direct connection to an extensive network of resources and information for and about today’s graphic communications industry.

Going Global
http://goldpass.umn.edu (link for Going Global will be on the student landing page)
Going Global is a great resource for international students looking for information on work opportunities here in the United States. It is also a great tool for students looking for information on the cultural nuances of the job search in various countries and cities throughout the world.

GoldPASS
http://goldpass.umn.edu
University of Minnesota job posting system. In addition to finding current job and internship openings, use GoldPASS to search info and contacts for students' previously completed internships related to this major (to get ideas and contact information; this is not a list of openings), select "job search", then "internship agreement database".

International Association of Business Communicators (IABC)
http://www.iabc.com/
Jobs, articles, publications and research related to business communication including writing, graphic design, public relations and more.

International Game Developers Association
http://www.igda.org
The International Game Developers Association is the largest non-profit membership organization serving individuals who create video games.
Internships
http://www.internships.com/
This website provides services and resources for students, employers and educators. Students can search for internships and jobs based on location and type of industry/major.

Krop: Creative & Tech Jobs
http://www.krop.com/
Interactive, flash, website, and programming postings both national and international.

Smashing Magazine
http://www.smashingmagazine.com/
Searchable job postings for freelance and full-time work, also has resources related to css, how-to, fonts, tools, and tutorials.

Springboard for the Arts
http://springboardforthearts.org/
Job and internship postings for art related opportunities. Also includes resources for individuals who are trying to make a living as professional artists.

Professional Associations Related to Graphic Design

Many professional associations have listservs or web sites where jobs and internships are posted. Sometimes, membership is required for access, so consider becoming a student member. Other benefits of membership include access to other members (for informational interviews), evidence of your commitment to the industry, and information about current trends as well as upcoming conferences and local meetings.

Advertising Federation of Minnesota
http://www.adfed.org/
Professional trade association for those working in advertising in Minnesota.

American Institute of Graphic Arts
http://www.aiga.org
http://www.aigamn.org/ (Minnesota Division)
National professional association for those in graphic arts. Web site includes conference information and job postings.

Association of Women in Communication
http://www.womcom.org/
Includes graphic design as a representative area.

College Art Association
http://www.collegeart.org
Job listings, publications, current news and related opportunities.

Design Management Institute (DMI)
An international nonprofit organization that seeks to heighten awareness of design as an essential part of business strategy. DMI has earned a reputation worldwide as a multifaceted resource, providing invaluable know-how, tools and training through its conferences, seminars, membership program, and publications.

**FlashMN – Minnesota Flash Users Community**
https://www.linkedin.com/groups/FlashMN-Minnesota-Flash-User-Group-1618/about
Connect with flash developers and designers through meetings and educational events.

**Freelancers Union**
http://www.freelancersunion.org/
Organization serving freelance designers including insurance, advocacy, yellow pages, networking events, and jobs postings.

**Graphic Artists Guild**
http://www.gag.org/
Job postings (for members), articles, conferences and resources related to the field of graphic arts.

**International Council of Communication Design**
http://www.icograda.org/
International association dedicated to design communication and graphic design.

**Interaction Design Association**
http://www.ixda.org/
Promotes both the field of interaction design and the interest of the international community of practitioners, managers, educators, and students of the field.

**Magazine Publishers of America**
http://www.magazine.org/
A great source related to the magazine industry including nationwide job postings.

**Minnesota After Effects Users Group**
http://mnaeug.groups.adobe.com/
Twin Cities Association dedicated to students and professionals using After Effects.

**Minnesota Interactive Marketing Association**
http://www.mima.org/
A professional association for those working in the field of web-based marketing, design, publishing, development and promotion. Web site includes job postings and event information.

**Society for Environmental Graphic Design (SEGD)**
http://www.segd.org
Global community of people who work at the intersection of communication design and the built environment.

**Society for News Design**
http://www.snd.org/
Aspires to enhance communication around the world through excellence in visual journalism. Website have information on events, competitions, jobs and other news design related resources.

**Society of Illustrators**  
http://societyillustrators.org  
Student page, student membership and events.

**Society of Publication Designers**  
http://www.spd.org  
Professional association for publication design including with a heavy focus on art direction. Includes job and internship postings and features a large resource list related to design.

**Student Photographic Society**  
http://www.studentphoto.com/  
Non-profit organization dedicated to enhancing photographic education includes volunteering opportunities with Imaging USA, a student newsletter, job boards for internship/assistantships/entry-level position, and much more!

**Type Directors Club**  
http://www.tdc.org/  
International organization dedicated to typography. Information is available on events, publications, reviews, and news related to typography.

**United States Sign Council**  
http://www.ussc.org  
Industry information, job listings, and student discount for membership.

### Additional Resources for Graphic Design

**Ad Week Magazine Online**  
http://www.adweek.com/aw/index.jsp  
Advertising industry news

**Digital Dreamer**  
http://www.adigitaldreamer.com/  
Graphic design articles, educational information, portfolio information, job postings

**How Design**  
http://www.howdesign.com/GeneralMenu  
Job Bank, online community, competitions, creative inspiration and events.

**Print**  
http://www.printmag.com/  
Online version of the magazine features competitions, forums, jobs, and news related to graphic design.
The Design Encyclopedia
http://www.aboutus.org/TheDesignEncyclopedia.org
User built design encyclopedia

The Design Observers Group
http://designobserver.com/
News, articles, and books focused on design, visual art, cultural, and social change.

The Firm List
http://us.firmlist.com/
Web development firms from around the world

University of Minnesota Undergraduate Research
http://www.urop.umn.edu/
Offers research and creative activity experiences to students in all of our undergraduate colleges, to students in honors programs, as well as students not in honors programs.

Student Organizations for Graphic Design

For more information on the student organizations below, and others, visit
https://gopherlink.umn.edu/organizations/

College of Design Student & Alumni Board
http://www.design.umn.edu/current_students/leo/StudentandAlumniBoard.htm
The College of Design Student and Alumni Board provides leadership for the College of Design Alumni Society and serves as the official College of Design Student Board for graduate and undergraduate students. Student and alumni board members work together with alumni, faculty, and the design community to develop programs and services that enhance the student experience and support the transition from college to career.

Graphic Design Club
This organization is open to all students interested in graphic design, and is also the AIGA professional organization for design, student chapter (affiliated with AIGA-Minnesota). It provides an opportunity for students to interact with professionals in their field through off-campus field trips, lectures, and exhibits. It also helps students gather experience and knowledge about many different subjects such as current trends, professional expectations, portfolio review, and businesses that employ design students for internships.
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