Learn About Careers in Ag Communication and Marketing

Careers in Marketing
http://www.careers-in-marketing.com/

FFA Careers in Agriculture
http://www.ffa.org
A good resource for job descriptions. When on the FFA homepage, search “career explorer”.

Sales Managers
http://www.bls.gov/ooh/Management/Sales-managers.htm

Job Posting Sites for Ag Communication and Marketing Fields

Ag Careers
http://www.agcareers.com
A leading National and international job site for Agriculture, Food, Natural resources, and Biotechnology careers.

AgHires
https://aghires.com/
Thousands of recent agriculture and food production job postings.

AgriCareers Inc.
http://www.agricareersinc.com/
Includes national job postings for the agribusiness field.

Agriculture Jobs
http://www.agriculturejobs.com
Industry specific career channels featuring industry information, job openings and tools to build a portfolio.

Agri-Search
http://agri-search.com/
Agricultural recruiting firm featuring positions in all facets of the industry.

AgriSeek
http://www.agriseek.com/
AgriSeek offers a variety of agricultural jobs, including opportunities for college graduates and students. AgriSeek is free for job seekers and is encompassing all aspects of agriculture.
Ag 1 Source  
http://ag1source.com/  
Recruiting for many areas in the agricultural industry nationwide.

Business Careers  
Careers-in-Business.com brings you the latest scoop on various business career areas including jobs, salaries, what people are saying and entry requirements.

Farm Credit  
https://www.farmcreditnetwork.com/careers/search-careers  
Search engine for current farm credit jobs.

Going Global  
http://goldpass.umn.edu (link for Going Global will be on the student landing page)  
Going Global is a great resource for international students looking for information on work opportunities here in the United States. It is also a great tool for students looking for information on the cultural nuances of the job search in various countries and cities throughout the world.

GoldPASS  
http://goldpass.umn.edu  
University of Minnesota campus wide job posting system.

Green Jobs  
http://greenjobs.greenjobsearch.org/  
Job board that connects employers with job seekers who are interested in jobs that focus on environmental or social responsibility.

Internships  
http://www.internships.com/  
This website provides services and resources for students, employers and educators. Students can search for internships and jobs based on location and type of industry/major.

NAADA icenter Internet and Job Search Network  
Job and internship postings related to agriculture, environment and natural resource and life science fields.

National Sustainable Agriculture Information Service  
http://attra.ncat.org/  
Click on databases for a great list of internships in sustainable agriculture, information on organic farming, and links to other related resources.

Sustainable Agriculture Education  
http://www.sustainableaged.org/resources/job-listings/  
Comprehensive list of websites that post job openings in sustainable agriculture education, including academic and governmental sites.

United States Department of Agriculture  
http://www.usda.gov/wps/portal/usdahome  
Search for jobs within the USDA, links to agriculture agencies and news stories, diverse assortment of agriculture topics including marketing, food and nutrition, and regulations/laws.
USA Jobs
http://www.usajobs.gov/
The official job site of the United States government (though not all agencies post their jobs on it—be sure to search specific agencies job postings. A-Z Index of U.S. Government Departments and Agencies:
http://www.firstgov.gov/Agencies/Federal/All_Agencies/index.shtml

Professional Associations Related to Ag Communication and Marketing

Many professional associations have listservs or web sites where jobs and internships are posted. Sometimes, membership is required for access, so consider becoming a student member. Other benefits of membership include access to other members (for informational interviews), evidence of your commitment to the industry, and information about current trends as well as upcoming conferences and local meetings. CFANS sponsors travel grants for students to attend professional conference and development events.

American Agricultural Economics Association
http://www.aaea.org
Search or read through listings of job opportunities, especially in education, members of association have more access to links on website.

American Economic Association
http://www.vanderbilt.edu/AEA
List of job postings, academic (numerous University postings) and nonacademic in the field of economics, also includes International opportunities.

American Marketing Association
http://www.marketingpower.com/ (National Chapter)
http://www.mnama.org/ (Minnesota Chapter)
Job postings, articles, conferences and resources related to the field of marketing.

Association for Financial Professionals
http://www.afponline.org/
Job postings, articles, conferences and resources related to the field of finance.

National AgriMarketing Association
http://www.nama.org/
Lists of member companies with links to their web sites.

National Agricultural Alumni and Development Association
National Agricultural Alumni and Development Association posts a job board that is custom-tailored for Agricultural, Natural Resources, Environmental and Life Science professions.

National Association for Multi-Ethnicity in Communications
http://namic.com/
Provides resources aimed at educating, empowering, and advocating for multi-ethnic diversity in the communications industry.

National Association of Sales Professionals
http://www.nasp.com/
Job postings, articles, conferences and resources related to the field of sales.
Society for Human Resource Management
http://www.shrm.org/ (National Chapter)
http://www.mnshrm.com/ (Minnesota Chapter)
Job postings, articles, conferences and resources related to the field of human resources.

Additional Resources for Ag Communication and Marketing

About Federal Employment
https://www.careerhelp.umn.edu/governmentjobs
Comprehensive information on federal employment compiled and condensed by Career and Internship Services.

Ag Observatory
http://www.iatp.org/issue/agriculture
Includes current news in the industry and profiles of key companies in the agribusiness Industry.

Agriculture Network Information Center
http://www.agnic.org/
Links to agricultural news stories and networking events.

Ag Web
https://www.agweb.com/
News site sponsored by Farm Journal covering agricultural markets and other related subject matter.

Farm Market iD
http://blog.farmmarketid.com/blog/all
Provides accurate and timely fact-based data and marketing solutions for the agri-marketing community.

State Agricultural Sites
http://agrinet.tamu.edu/universi/default.htm
Provides a listing of U.S. State Agriculture sites, most of which are University department web sites across the U.S.

Successful Farming
https://www.agriculture.com/
Magazine site containing updated news on wide-range of agricultural topics including farm management and markets.

United States Department of Agriculture - National Agricultural Statistics Service
Census information and data results conducted about all aspects of agriculture.

United States National Agricultural Library
http://www.nal.usda.gov/
Provides reference materials and a collaboration of library resources, can ask questions to receive help with research related to agriculture.

University of Minnesota Undergraduate Research
http://www.urop.umn.edu
Offers research and creative activity experiences to students in all of our undergraduate colleges, to students in honors programs, as well as students not in honors programs.
Student Organizations for Ag Communication and Marketing

For more information on the student organizations below, and others, visit https://gopherlink.umn.edu/organizations/

American Marketing Association
https://gopherlink.umn.edu/organization/189
American Marketing Association is a non-profit student run organization whose main goal is to promote a better understanding of marketing and its role in the business world. We strive to provide a venue that allows students to grow their professional and social network of marketing professionals and other students and enhance in-class learning by providing real-world examples and opportunities to compare with in-class topics.

CFANS Student Board
Comprised of elected executive student delegates and standing student group representatives that work directly with faculty and staff of the College of Food, Agricultural, and Natural Resource Sciences to create open communication across all levels of the college.

Gopher Dairy Club
https://gopherlink.umn.edu/organization/381
Positively promotes the Dairy Industry to college students, faculty, and the general public. Throughout the year, gain both scholastic and hands-on learning experiences about the Dairy Industry through various activities, events, and tours. Contact: gdc@umn.edu

MANRRS (Minorities in Agriculture, Natural Resources, and Related Sciences)
A St. Paul based non-profit organization with the purpose to provide students of different backgrounds with the opportunities to grow professionally within their field of interest, socialize with other students of the same or different background, and make a difference in the community. MANRRS is also a nationally recognized organization with yearly conferences. All are welcome!
Contact: mnmanrrs@yahoo.com

National Agri-Marketing Association
Prepares students for careers in agricultural marketing, sales, communications and public relations. NAMA helps develop career skills and gain professional contacts that assist students in pursuit of an ag business career. The only requirement for the club is an interest in an agri-marketing career or an interest in career contacts and networking. Interested students are encouraged to inquire anytime, but must join by December 1 to be on the national roster.

St. Paul Ambassadors
A voluntary, honorary organization consisting of undergraduate students from the College of Food, Agricultural and Natural Resource Sciences at the University of Minnesota. They assist in promoting the College to prospective students and their parents, alumni, potential donors, and friends of the College and University of Minnesota.