Learn About Careers in Ag Communication and Marketing

Careers in Marketing
http://www.careers-in-marketing.com/

FFA Careers in Agriculture
http://www.ffa.org
A good resource for job descriptions. When on the FFA homepage, search “career explorer”.

Marketing Managers

Sales Managers
http://www.bls.gov/ooh/Management/Sales-managers.htm

Job Posting Sites for Ag Communication and Marketing Fields

Ag Careers
http://www.agcareers.com
A leading National and international job site for Agriculture, Food, Natural resources, and Biotechnology careers.

AgriCareers Inc.
http://www.agricareersinc.com/
Includes national job postings for the agribusiness field.

Agriculture Jobs
http://www.agriculturejobs.com
Industry specific career channels featuring industry information, job openings and tools to build a portfolio.

AgriSeek
http://www.agriseek.com/
Agriseek offers a variety of agricultural jobs, including opportunities for college graduates and students. AgriSeek is free for job seekers and is encompassing all aspects of agriculture.

Business Careers
Careers-in-Business.com brings you the latest scoop on various business career areas including jobs, salaries, what people are saying and entry requirements.

**AgriSeek**  
http://www.agriseek.com  
Online marketplace allowing resume information to be submitted to employers in specific fields related to agriculture.

**Going Global**  
http://goldpass.umn.edu (link for Going Global will be on the student landing page)  
Going Global is a great resource for international students looking for information on work opportunities here in the United States. It is also a great tool for students looking for information on the cultural nuances of the job search in various countries and cities throughout the world.

**GoldPASS**  
http://goldpass.umn.edu  
University of Minnesota campus wide job posting system.

**Green Careers Resource Guide**  
http://www.cassio.com and select Green jobs and career resources.  
"The resource guide answers basic green career questions such as: What is a green job? What is sustainability? Where are the green jobs? What occupations can lead to green jobs? What are the best online resources for people who want a green job or career? Includes links to hundreds of industry and occupation-specific resources as well as descriptions of all major green niche job boards."

**Internships**  
http://www.internships.com/  
This website provides services and resources for students, employers and educators. Students can search for internships and jobs based on location and type of industry/major.

**NAADA icenter Internet and Job Search Network**  
Job and internship postings related to agriculture, environment and natural resource and life science fields.

**National Sustainable Agriculture Information Service**  
http://attra.ncat.org/  
Click on databases for a great list of internships in sustainable agriculture, information on organic farming, and links to other related resources.

**United States Department of Agriculture**  
http://www.usda.gov/wps/portal/usdahome  
Search for jobs within the USDA, links to agriculture agencies and news stories, diverse assortment of agriculture topics including marketing, food and nutrition, and regulations/laws.

**USA Jobs**  
http://www.usajobs.gov/
The official job site of the United States government (though not all agencies post their jobs on it—be sure to search specific agencies job postings. A-Z Index of U.S. Government Departments and Agencies: http://www.firstgov.gov/Agencies/Federal/All_Agencies/index.shtml

**Professional Associations Related to Ag Communication and Marketing**

Many professional associations have listservs or web sites where jobs and internships are posted. Sometimes, membership is required for access, so consider becoming a student member. Other benefits of membership include access to other members (for informational interviews), evidence of your commitment to the industry, and information about current trends as well as upcoming conferences and local meetings. CFANS sponsors [travel grants](http://www.aaea.org) for students to attend professional conference and development events.

**American Agricultural Economics Association**
http://www.aaea.org
Search or read through listings of job opportunities, especially in education, members of association have more access to links on website.

**American Economic Association**
http://www.vanderbilt.edu/AEA
List of job postings, academic (numerous University postings) and nonacademic in the field of economics, also includes International opportunities.

**American Marketing Association**
http://www.marketingpower.com/ (National Chapter)
http://www.mnama.org/ (Minnesota Chapter)
Job postings, articles, conferences and resources related to the field of marketing.

**Association for Financial Professionals**
http://www.afponline.org/
Job postings, articles, conferences and resources related to the field of finance.

**National AgriMarketing Association**
http://www.nama.org/index.html
Lists of member companies with links to their web sites.

**National Agricultural Alumni and Development Association**
National Agricultural Alumni and Development Association posts a job board that is custom-tailored for Agricultural, Natural Resources, Environmental and Life Science professions.

**National Association of Sales Professionals**
http://www.nasp.com/
Job postings, articles, conferences and resources related to the field of sales.

**Society for Human Resource Management**
http://www.shrm.org/ (National Chapter)
Additional Resources for Ag Communication and Marketing

About Federal Employment
http://www.careerhelp.umn.edu/governmentjobs.html
Comprehensive information on federal employment compiled and condensed by Career and Internship Services.

Ag Observatory
http://www.iatp.org/issue/agriculture
Includes current news in the industry and profiles of key companies in the agribusiness Industry.

Agriculture Network Information Center
http://www.agnie.org/
Links to agricultural news stories and networking events.

State Agricultural Sites
http://agrinet.tamu.edu/universi/default.htm
Provides a listing of U.S. State Agriculture sites, most of which are University department web sites across the U.S.

United States Department of Agriculture - National Agricultural Statistics Service
Census information and data results conducted about all aspects of agriculture.

United States National Agricultural Library
http://www.nal.usda.gov/
Provides reference materials and a collaboration of library resources, can ask questions to receive help with research related to agriculture.

University of Minnesota Undergraduate Research
http://www.urop.umn.edu
Offers research and creative activity experiences to students in all of our undergraduate colleges, to students in honors programs, as well as students not in honors programs.

USDA Economics, Statistics and Marketing Information System
http://usda.mannlib.cornell.edu/MannUsda/homepage.do
Contains nearly 300 reports and databases from economic agencies in the USDA covering agriculture topics, including international agriculture.

Student Organizations for Ag Communication and Marketing
For more information on the student organizations below, and others, visit https://gopherlink.umn.edu/organizations/

**CFANS Student Board**
Comprised of elected executive student delegates and standing student group representatives that work directly with faculty and staff of the College of Food, Agricultural, and Natural Resource Sciences to create open communication across all levels of the college.

**Collegiate Agri-Women**
An organization based on professional development and agricultural literacy. Activities that they participate in include educational school visits, retreats, and Harvest Farmer’s Share Breakfast. They are also non-voting members of the Minnesota Agri-Women.

**Gopher Dairy Club**
https://gopherlink.umn.edu/organization/381
Positively promotes the Dairy Industry to college students, faculty, and the general public. Throughout the year, gain both scholastic and hands-on learning experiences about the Dairy Industry through various activities, events, and tours. Contact: gdc@umn.edu

**MANRRS (Minorities in Agriculture, Natural Resources, and Related Sciences)**
A St. Paul based non-profit organization with the purpose to provide students of different backgrounds with the opportunities to grow professionally within their field of interest, socialize with other students of the same or different background, and make a difference in the community. MANRRS is also a nationally recognized organization with yearly conferences. All are welcome!
Contact: mnmanrrs@yahoo.com

**National Agri-Marketing Association**
Prepares students for careers in agricultural marketing, sales, communications and public relations. NAMA helps develop career skills and gain professional contacts that assist students in pursuit of an ag business career. The only requirement for the club is an interest in an agri-marketing career or an interest in career contacts and networking. Interested students are encouraged to inquire anytime, but must join by December 1 to be on the national roster.

**St. Paul Ambassadors**
A voluntary, honorary organization consisting of undergraduate students from the College of Food, Agricultural and Natural Resource Sciences at the University of Minnesota. They assist in promoting the College to prospective students and their parents, alumni, potential donors, and friends of the College and University of Minnesota.